

Year 11 (2021) Curriculum Overview Plan: BTEC Enterprise

| Autumn 1 | Autumn 2 | Spring 1 | Spring 2 | Summer 1 | Summer 2 |
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| <p>Key Theme: Explore ideas and plan for a micro-enterprise activity</p> <p>Key Concepts, Knowledge & Skills to be Embedded: Generating ideas for a micro-enterprise activity. Plan for a micro-enterprise activity Plan, pitch and present a micro-enterprise activity</p> | <p>Key Theme: Explore ideas and plan for a micro-enterprise activity</p> <p>Key Concepts, Knowledge & Skills to be Embedded: Generating ideas for a micro-enterprise activity. Plan for a micro-enterprise activity Plan, pitch and present a micro-enterprise activity</p> | <p>Key Theme: Pitch a micro-enterprise activity</p> <p>Key Concepts, Knowledge & Skills to be Embedded: Plan, pitch and present a micro-enterprise activity</p> | <p>Key Theme: Review own pitch for a micro-enterprise activity.</p> <p>Key Concepts, Knowledge & Skills to be Embedded: Using feedback and reviews to identify possible changes to the pitch, evaluate and analyse for success.</p> | <p>Key Theme: Preparation for Component 3 Re Sits</p> <p>Key Concepts, Knowledge & Skills to be Embedded: Demonstrate knowledge and understanding of elements of promotion and financial records. Interpret and use promotional and financial information in relation to a given enterprise</p> | <p>Key Theme: Preparation for Component 3 Re Sits</p> <p>Key Concepts, Knowledge & Skills to be Embedded: Demonstrate knowledge and understanding of elements of promotion and financial records. Interpret and use promotional and financial information in relation to a given enterprise</p> |

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| <p>Links to Prior Learning: Learners will use their understanding of the successful locals SME's to develop a feasible business idea with future success.</p> <p>Key Assessment Pieces: Learners will individually produce a realistic plan for a micro-enterprise activity, having explored a range of ideas and considered their skills.</p> | <p>Links to Prior Learning: Learners will use their understanding of the successful locals SME's to develop a feasible business idea with future success.</p> <p>Key Assessment Pieces: Learners will individually produce a realistic plan for a micro-enterprise activity, having explored a range of ideas and considered their skills.</p> | <p>Links to Prior Learning: Learners will use previously evaluated entrepreneurial skills to deliver a Dragons Den style pitch.</p> <p>Key Assessment Pieces: Learners will carry out an individual pitch of their final plan to an audience. The audience will include teachers and peers</p> | <p>Links to Prior Learning: Learners will use all of their knowledge from Component one and two to show areas of Strengths, Weaknesses, opportunities and Threats.</p> <p>Key Assessment Pieces: Learners will individually reflect and evaluate whether their plan and pitch were successful and suggest improvements.</p> | <p>Links to Prior Learning: Learners will revise past financial and promotional theory, taught during Year 10</p> <p>Key Assessment Pieces: Re Sit Exam paper</p> | <p>Links to Prior Learning: Learners will revise past financial and promotional theory, taught during Year 10</p> <p>Key Assessment Pieces: Re Sit Exam paper</p> |
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