

Year 10 Curriculum Overview Plan: Edexcel GCSE Business Studies

Autumn 1	Autumn 2	Spring 1	Spring 2	Summer 1	Summer 2
<p>Key Theme: Enterprise, entrepreneurs and starting up in business (1.1-1.2)</p> <p>Key Concepts, Knowledge & Skills to be Embedded:</p> <ul style="list-style-type: none"> ➤ Where new business ideas come from ➤ Impact of risk and reward ➤ Enterprise skills ➤ Understanding customer needs ➤ The role of market research <p>Links to Prior Learning: Students may have experienced some of these topics in lessons such as ICT</p>	<p>Key Theme: Spotting a business opportunity and putting an idea into practice (1.2-1.3)</p> <p>Key Concepts, Knowledge & Skills to be Embedded:</p> <ul style="list-style-type: none"> ➤ Market mapping and segmentation ➤ Competition ➤ Costs, revenue and profit ➤ Break even ➤ Cash flow ➤ Sources of finance <p>Links to Prior Learning: Students may have covered some finance in</p>	<p>Key Theme: Putting a business idea into practice and making the business effective (1.3-1.4)</p> <p>Key Concepts, Knowledge & Skills to be Embedded:</p> <ul style="list-style-type: none"> ➤ Finance for business ➤ Ownership ➤ Liability ➤ Franchising ➤ Location ➤ Marketing mix ➤ Business plans <p>Links to Prior Learning: Students will be familiar with some concepts such as sole trader from Autumn</p>	<p>Key Theme: Understanding external influences on business (1.5)</p> <p>Key Concepts, Knowledge & Skills to be Embedded:</p> <ul style="list-style-type: none"> ➤ Stakeholders ➤ Technology and business ➤ Legislation ➤ The economy ➤ Interest rates ➤ Exchange rates ➤ Other external influences on business <p>Links to Prior Learning: Students may have some prior knowledge from student well being</p>	<p>Key Theme: External influences on business (1.5) and exam study skills (mock exam)</p> <p>Key Concepts, Knowledge & Skills to be Embedded:</p> <ul style="list-style-type: none"> ➤ Legislation changes ➤ Economic changes ➤ Exam technique ➤ Understanding the Edexcel GCSE Business paper structure <p>Links to Prior Learning: This links heavily to the section studied in Spring 2</p>	<p>Key Theme: Growing the business (2.1)</p> <p>Key Concepts, Knowledge & Skills to be Embedded:</p> <ul style="list-style-type: none"> ➤ Methods of business growth ➤ Financing growth ➤ Changing aims and objectives ➤ Globalisation ➤ Ethical issues ➤ Environment issues and sustainability <p>Links to Prior Learning: Links to sections 1.4. (ownership) and 1.1 (entrepreneurs and ideas). The topic will</p>

and student well being	math's/well-being lessons	1 and 2. Business plans incorporates all prior learning	sessions and their own knowledge from the news/events		also revisit finance (1.3) and some external issues (1.5)
Key Assessment Pieces: The KAP will be a case study to build exam skills/practice with DIRT work completed	Key Assessment Pieces: Section 1.1-1.3 test with QLA and DIRT work present following the KAP	Key Assessment Pieces: The KAP will be a case study to build exam skills/practice with DIRT work completed	Key Assessment Pieces: The KAP will be a case study to build exam skills/practice with DIRT work completed	Key Assessment Pieces: Mock exam that covers all of unit 1. Full 90-mark paper. QLA after exam to address misconceptions	Key Assessment Pieces: The KAP will be a case study to build exam skills/practice with DIRT work completed
Tier 3 Vocabulary Vault: Obsolete Good/product Service Enterprise Entrepreneurial Risk and reward Financial and non-financial Customer needs Primary/field research Secondary/desk research Quantitative Qualitative	Tier 3 Vocabulary Vault: Market segment Market map Competition USP Objectives Costs (total, fixed and variable) Revenue Profit Loss Break even analysis Cash flow forecasts Inflows Outflows Net cash flow	Tier 3 Vocabulary Vault: Overdraft Bank loan Mortgage Creditors Sole trader Partnership Franchise Private (Ltd) Public (PLC) Limited liability Unlimited liability Marketing mix (4P's) Convenience Natural resources Proximity	Tier 3 Vocabulary Vault: Stakeholders Pressure groups E-Commerce Social media Digital communication Payment systems Consumer law Consumer rights Legislation Red tape Consumer spending Exports Recession Inflation Interest rates	Tier 3 Vocabulary Vault: Legislation Economic climate Boom Recession State Identify Select Calculate Outline Explain Describe Analyse Impact Justify Evaluate	Tier 3 Vocabulary Vault: Innovation Organic/Inorganic Merger Takeover Floatation Loan/Share capital Entering markets Exiting markets Free trade Globalisation Imports Tariffs Trade Blocs Ethics Fair trade Trade-offs Sustainability

<p>Reading Exposure: Case studies from the text book, online news article from sources such as BBC News, CPG revision guide, entrepreneur background stories online for homework and DEAR. Suggested reading for pleasure: Elon Musk: Tesla, SpaceX, and the Quest for a Fantastic Future</p> <p>Strategies to enable new concepts, knowledge & skills to embed in long-term memory: DIN activities, homework tasks, fill in the gap activities, multiple choice activities, low stakes quizzes and real-life stories about businesses which are</p>	<p>Reading Exposure: Case studies from the text book, online news article from sources such as BBC News, CPG revision guide, entrepreneur background stories online for homework and DEAR, exam preparation pack and exemplar materials. Suggested reading for pleasure: Jeff Bezos: The Everything Store</p> <p>Strategies to enable new concepts, knowledge & skills to embed in long-term memory: DIN activities, homework tasks, fill in the gap activities, multiple choice activities, low stakes quizzes and real-life stories about businesses which are</p>	<p>Reading Exposure: Case studies from the text book, online news article from sources such as BBC News, CPG revision guide, entrepreneur background stories online for homework and DEAR Suggested reading for pleasure: Duncan Clark: Alibaba, The House That Jack Ma Built</p> <p>Strategies to enable new concepts, knowledge & skills to embed in long-term memory: DIN activities, homework tasks, fill in the gap activities, multiple choice activities, low stakes quizzes and real-life stories about businesses which are</p>	<p>Reading Exposure: Case studies from the text book, online news article from sources such as BBC News, CPG revision guide, entrepreneur background stories online for homework and DEAR Suggested reading for pleasure: Walter Isaacson: Steve Jobs</p> <p>Strategies to enable new concepts, knowledge & skills to embed in long-term memory: DIN activities, homework tasks, fill in the gap activities, multiple choice activities, low stakes quizzes and real-life stories about businesses which are</p>	<p>Reading Exposure: Case studies from the text book, online news article from sources such as BBC News, CPG revision guide, entrepreneur background stories online for homework and DEAR, exam preparation pack and exemplar materials Suggested reading for pleasure: Phil Knight: Shoedog, A Memoir by the Creator of Nike</p> <p>Strategies to enable new concepts, knowledge & skills to embed in long-term memory: DIN activities, homework tasks, fill in the gap activities, multiple choice activities, low stakes quizzes and real-life stories about businesses which are</p>	<p>Reading Exposure: Case studies from the text book, online news article from sources such as BBC News, CPG revision guide, entrepreneur background stories online for homework and DEAR. Suggested reading for pleasure: Alice Schroeder: The Snowball (Warren Buffett)</p> <p>Strategies to enable new concepts, knowledge & skills to embed in long-term memory: DIN activities, homework tasks, fill in the gap activities, multiple choice activities, low stakes quizzes and real-life stories about businesses which are</p>
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<p>in the news linking to topics covered in lessons</p>	<p>in the news linking to topics covered in lessons, test paper for 1.1-1.3 and QLA to address misconceptions and ensure these are corrected before moving on</p>	<p>in the news linking to topics covered in lessons. In addition, the business plan will ensure all topics covered in 1.1-1.4 are revisited as they make up the business plan</p>	<p>in the news linking to topics covered in lessons. Students will also have homework tasks to recap prior learning and keep current learning in their memories</p>	<p>in the news linking to topics covered in lessons, test paper for 1.1-1.5 and QLA to address misconceptions and ensure these are corrected before moving on</p>	<p>in the news linking to topics covered in lessons. Students will also have homework tasks to recap prior learning and keep current learning in their memories</p>
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