

Year 11 Curriculum Overview Plan: Creative Media

Autumn 1	Autumn 2	Spring 1	Spring 2	Summer 1	Summer 2
<p><u>Key Theme:</u> Practice for Component 3 activity 1 & 2. Green for Teens</p> <p><u>Key Concepts, Knowledge & Skills to be Embedded:</u> -Target, primary and secondary audience -Purpose -Generation of ideas to meet a brief -Influences -Content and Style -Planning materials -Production processes</p>	<p><u>Key Theme:</u> Asset preparation for Component 3 activity 3&4. Green for Teens</p> <p><u>Key Concepts, Knowledge & Skills to be Embedded:</u> -Shot composition -Camera shots and angles -Writing and editing copy -Photography -Image manipulation -Graphic editing -Interactive practical skills</p>	<p><u>Key Theme:</u> Creation of a media product to meet a brief and DIRT Time on Green for Teens. Component 3 activity 3 &4</p> <p><u>Key Concepts, Knowledge & Skills to be Embedded:</u> -Page layout and design -typography, use of colour, paragraph and character styles, text wrap, columns, - creating a visual hierarchy, using white space - structure and design</p>	<p><u>Key Theme:</u> Recap of skills needed in the external assessed exam. <i>Actual exam brief released Feb.</i> <i>Actual exam for Activity 1 & 2 March</i></p> <p><u>Key Concepts, Knowledge & Skills to be Embedded:</u> -Folder structure -optimising -File formats</p>	<p><u>Key Theme:</u> Asset preparation for actual exam brief. <i>Actual exam for activity 3 &4 April</i></p> <p><u>Key Concepts, Knowledge & Skills to be Embedded:</u> -Shot composition -Camera shots and angles -Writing and editing copy -Photography -Image manipulation -Graphic editing -Interactive practical skills</p>	<p>Course completed</p>

<p><u>Links to Prior Learning:</u> Learners will use their understanding from the Introduction to Creative Media key theme</p> <p><u>Key Assessment Pieces:</u> In class assessment activity 2 Comp 3 Green for Teens</p> <p><u>Tier 3 Vocabulary Vault:</u> Initial Moodboard Storyboard Housestyle</p>	<p><u>Links to Prior Learning:</u> Learners will use their skills from the Media workshops and developing digital media skills key themes.</p> <p><u>Key Assessment Pieces:</u> Nov - 4 hr Mock assessment. Comp 3 Green for Teens activity 3 &4</p> <p><u>Tier 3 Vocabulary Vault:</u> Asset File format Cropping Scaling Resizing Manipulation Interactive</p>	<p>of web pages, - interactive features</p> <p><u>Links to Prior Learning:</u> Learners will use their skills from the practice they did of activity 3 and 4 for the Zero Tolerance brief</p> <p><u>Key Assessment Pieces:</u> DIRT Time in class assessment activity 3 & 4 Comp 3 Green for Teens</p> <p><u>Tier 3 Vocabulary Vault:</u> -Page layout -Page design -Typography -Colour scheme -Font styles -Alignment -Text wrapping -Structure</p>	<p><u>Links to Prior Learning:</u> Learners will use their skills from throughout KS4</p> <p><u>Key Assessment Pieces:</u> <i>Actual exam for Activity 1 & 2 March</i></p> <p><u>Tier 3 Vocabulary Vault:</u> -Folder structure -optimising -File formats</p>	<p><u>Links to Prior Learning:</u> Learners will use their skills from the Media workshops and developing digital media skills key themes.</p> <p><u>Key Assessment Pieces:</u> <i>Actual exam for activity 3 &4 April</i></p> <p><u>Tier 3 Vocabulary Vault:</u> -Shot composition -Camera shots and angles -Writing and editing copy -Photography -Image manipulation -Graphic editing -Interactive practical skills</p>	
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<p><u>Reading Exposure:</u> Component 3 knowledge organiser</p> <p><u>Strategies to enable new concepts, knowledge & skills to embed in long-term memory:</u> Repetition, Retrieval exercises (DIN's), chunking, low-stakes quizzing, true false, odd one out, false facts, Kahoot, retrieval, interleaving</p>	<p><u>Reading Exposure:</u> Component 3 knowledge organiser</p> <p>http://support.serif.com/kb/a589/faq-where-do-i-get-support-for-webplus-x7.aspx https://dl.serif.com/pdfs/pageplusx9.pdf</p> <p><u>Strategies to enable new concepts, knowledge & skills to embed in long-term memory:</u> Repetition, Retrieval exercises (DIN's), chunking, low-stakes quizzing, true false, odd one out, false facts, Kahoot, retrieval, interleaving</p>	<p>-Design -White space - interactive features</p> <p><u>Reading Exposure:</u> Component 3 knowledge organiser</p> <p><u>Strategies to enable new concepts, knowledge & skills to embed in long-term memory:</u> Repetition, Retrieval exercises (DIN's), chunking, low-stakes quizzing, true false, odd one out, false facts, Kahoot, retrieval, interleaving</p>	<p><u>Reading Exposure:</u> Component 3 knowledge organiser. Component 3 brief</p> <p><u>Strategies to enable new concepts, knowledge & skills to embed in long-term memory:</u> Repetition, Retrieval exercises (DIN's), chunking, low-stakes quizzing, true false, odd one out, false facts, Kahoot, retrieval, interleaving</p>	<p><u>Reading Exposure:</u> Component 3 knowledge organiser Component 3 brief</p> <p>http://support.serif.com/kb/a589/faq-where-do-i-get-support-for-webplus-x7.aspx https://dl.serif.com/pdfs/pageplusx9.pdf</p> <p><u>Strategies to enable new concepts, knowledge & skills to embed in long-term memory:</u> Repetition, Retrieval exercises (DIN's), chunking, low-stakes quizzing, true false, odd one out, false facts, Kahoot, retrieval, interleaving</p>	
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