

**BUSINESS**: ***Creating informed, discerning employees, consumers and future leaders***

**Core Knowledge**

A business will need finance at three key times:

* At start-up to help fund start-up costs, e.g. initial stock
* During periods of expansion to fund new buildings, legal costs, etc
* During periods when cash flow is poor

Short term finance (trade credit and overdraft) are for small amounts and short periods of time. Long term sources are for longer periods and larger amounts.

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|  | **Benefit** | **Limitation** |
| **Overdraft** | Flexible – only use what you need when you need | High interest rates |
| **Trade Credit** | Free; helps cash flow | Might not be granted |
| **Personal savings** | No interest to repay | Might not have enough |
| **Retained profits** | No interest to repay | New businesses won’t have any |
| **Venture capital** | Advise and support provided | Have to share profit |
| **Share capital** | No need to repay | Have to share profit |
| **Loan** | Fixed monthly payments helps cash flow | Time to arrange and may not be granted |
| **Crowdfunding** | Risk is shared among many people | May not raise enough |

**Topic 1.3.4 Sources of finance**

**Key Vocabulary**

**Interest –** thecharge on borrowing money

**Share capital** - the investment raised from selling shares (part of the company) to investors

**Dividends** – the part of the profit that is paid to shareholders as a reward for their investment

**Loan** – borrowing an amount of money from the bank which is paid back in monthly instalments at a fixed rate of interest

**Mortgage** – a type of loan that is secured on property. Interest can be fixed or variable

**Venture capital** – a combination of share and loan capital providing by an investor willing to take a risk

**Retained profit** – profit kept by the business from previous years

**Crowdfunding** – raising capital online from lots of small investors

**Overdraft** – having a negative bank balance

**Trade credit** – buying goods and paying for them at a later date

**Don’t be a “man on the street”**

* Being in debt is not a bad thing and won’t always lead to business  
  failure
* The interest rate, is not to do with the number of people who want to buy, but the charge you pay on borrowing money
* Remember you pay back loans and mortgages each month, not at the end of the time period

**Wider Business World**

**Dragon’s Den –** the Dragons are venture capitalists

**Go Fund Me** – an example of a crowdfunding website

**Synoptic Links**

**Interest –** calculating and understanding the interest rate will help to understand which sources are cheaper

**External factors** – influences on businesses include the interest rates

**Ownership** – remember that only LTDs can sell shares

**Costs & breakeven** – interest and loan payments are fixed costs